Sequoia Union High School District

Job Description

JOB TITLE: Work Based Learning (WBL) Specialist

CLASSIFICATION: Classified - Unrepresented

SALARY SCHEDULE: Classified Management/Unrepresented Group

LEVEL: IX

LOCATION: District Office BOARD APPROVAL: August 5, 2020

DEFINITION

Under the supervision of the Career Technical Education (CTE) Coordinator, the Work–Based Learning Specialist works closely with business and industry to initiate, plan, coordinate, and evaluate career exploration and work-based learning (WBL) activities for students and teachers in targeted schools. The WBL Specialist also recruits, trains, and nurtures partnerships with local businesses and community organizations.

ESSENTIAL DUTIES

- Provide support and resources to teacher/teacher teams, including career academies, pathways, and special projects relating to career education and work-based learning.
- Assist teachers with integrating work-based learning opportunities into career technical education courses.
- Collaborate with CTE team and teachers to develop targeted approaches to partner engagement.
- Develop specific career exploration and work-based learning activities such as career speakers, workplace tours, job shadows, field studies, and internships.
- Prepare and deliver informational presentations in classrooms as requested; orient teachers and students to College and Career Readiness resources.
- Work in collaboration with the Pathway Leads and teacher teams on 21st Century skills.
- Work in collaboration with teachers to create industry-specific, standards-aligned, project-based learning experiences.
- Support Academy Mentor Coordinators, as needed, including recruiting mentors and planning/hosting events.
- Coordinate annual CTE Career Fair.
- Recruit members & facilitate SUHSD Industry Advisory Board.
- Participate in pathway-specific industry advisory boards and assist in recruitment of board members as needed.
- Use feedback and input from industry sector intermediaries to ensure pathways are well informed of industry expectations to maximize students' WBL experience.
- Collaborate with post-secondary institutions in order to align work-based learning efforts within the Bay region.

- Develop and secure work-based learning opportunities for teachers, including summer teacher externships.
- Facilitate in-classroom involvement of business and industry partners.
- Identify industry specific skills students need to successfully complete a work-based learning experience and ultimately improve student work-readiness skills.
- Identify specific learning outcomes based upon work-based learning experiences.
- Manage WBL processes, including the following: dissemination of WBL opportunities; identification and matching of eligible students to opportunities; coordinating provision of supplemental training for WBL as needed; monitoring progress of WBL opportunities; and evaluation of WBL outcomes.
- Design and implement student recruitment activities in collaboration with the pathway teacher teams and Academy Coordinators.
- Provide necessary support for student participation in WBL activities, including required school district documentation, transportation, workplace visits, and communication between employer and students.
- Develop work-based learning opportunities for students by identifying and cultivating employer interest and participation in WBL activities through ongoing communication with employers, and business and industry partners.
- Selects, places, and evaluates students at internship site for WBL. Collaborates with the employer's to address any on-site questions or issues related to individual WBL placements.
- Provide problem-solving and follow-up activities to facilitate ongoing business and industry participation.
- Represent SUHSD in a variety of school or community based activities; i.e. Back-to-School Night, Open House, PTSA, etc.
- Maintains necessary records of student participation; compiles, reports, and analyzes data, documenting program and activities for SUHSD evaluation and CDE reports.
- Provide coordination between sector specialists and interface with different consortium committees to promote grant priorities, market to businesses, and provide progress updates.
- Assist CTE Coordinator with developing a sequenced and structured work-based learning plan.
- Perform such other tasks and assume such other responsibilities as assigned.

REQUIRED QUALIFICATIONS

Education and Experience

B.A. or B.S. is required.

Master's degree is preferred.

A minimum of three (3) years of work experience in business or industry.

Valid California Driver's License.

Knowledge, Skills, and Experience

Knowledge of:

- The rules and regulations governing student employment.
- Record keeping and filing methods for required documentation.

- Current information on careers and career clusters, employment prospects and trends, employment requirements and opportunities, including local labor market reports.
- Statewide initiatives relating to career pathways, career-technical education, and other work-based learning features of current education and their impact on K-12 schools

Ability to:

- Effectively manage and prioritize multiple, concurrent program tasks
- Work independently as well as a member of a team
- Effectively interpret and apply appropriate laws, codes, rules and regulations
- Communicate effectively, both orally and in writing
- Perform or coordinate complex research, and report findings clearly and comprehensively
- Establish and maintain cooperative working relationships.
- Plan, organize, and prioritize work as well as events.
- Demonstrate leadership on start-up projects where creativity and resourcefulness is a key to success.
- Strong computer skills.
- Presentation skills for large and small group trainings and workshops.
- Demonstrate sensitivity to and understanding of the diverse academic, socioeconomic, cultural, sexual orientation,

PHYSICAL REQUIREMENTS AND WORKING CONDITIONS

- Dexterity of hands and fingers to operate a computer keyboard.
- Hearing and speaking to exchange information.
- Seeing to read a variety of materials and view a computer monitor.
- Sitting or standing for extended periods of time.
- Lifting, carrying, pushing or pulling moderately heavy objects as assigned by the position.
- Bending at the waist, kneeling or crouching.
- Reaching overhead, above the shoulders and horizontally.

ENVIRONMENT

This position is assigned to an office environment.