

Type of Paper: **Persuasive**

Idea and Content

- Clearly states a position on an issue
- Supports the position with sufficient elaboration, including appropriate facts and experts' opinions
- Includes an effective introduction and conclusion
- Uses logical reasoning and answers opposing viewpoints
- Ends with a strong summary or call for action

Sentence Fluency

- Includes transitional words and phrases to show relationships among ideas and maintain coherence within and between paragraphs
- Uses a variety of sentence structures
- Sentences are clear and avoid clutter

Organization

- Uses a logical, effective organizational strategy
- Explains reasons in well-developed paragraphs

Voice

- Uses own, unique style
- Writes honestly, as if the reader was standing right there; doesn't try to impress the reader
- Writes with confidence and enthusiasm

Conventions

- Contains no more than two or three minor errors in grammar and usage
- Contains no more than two or three minor errors in spelling, capitalization, and punctuation

Total score _____

Type of Paper: **Comparison and Contrast**

Idea and Content

- Compares and contrasts subjects clearly
- Demonstrates a clear sense of purpose
- Opens with an attention-getting introduction
- Ends with an effective conclusion

Sentence Fluency

- Includes transitional words and phrases to show relationships among ideas and maintain coherence within and between paragraphs
- Uses a variety of sentence structures
- Sentences are clear and avoid clutter

Organization

- Organizes ideas logically, using either a feature-by-feature or subject-by-subject format
- Devotes one paragraph to each main idea

Voice

- Uses own, unique style
- Writes honestly, as if the reader was standing right there; doesn't try to impress the reader
- Writes with confidence and enthusiasm

Conventions

- Contains no more than two or three minor errors in grammar and usage
- Contains no more than two or three minor errors in spelling, capitalization, and punctuation

Total score _____